



# Online Meeting of the Steering Group of EUSDR Priority Area 2

29 June 2021





# Guidelines for EUSDR Strategic Projects/Processes



**DANUBE STRATEGY POINT**





# EUSDR Strategic Projects/Processes OR EUSDR Flagships...

- Provide a **practical tool** for stakeholders and particularly the EUSDR participating states, to explicitly foster projects and processes with a strategic character;
- Produce regional, national and international/transnational **visibility** for the EUSDR and its actions and targets while creating awareness among the general public and the EUSDR stakeholders;
- Highlight the **progress achieved** in implementing the EUSDR and thus strengthening the internal and external **communication**;
- **Strengthen a sector or branch**, or generating value chains or model solutions to important common challenges faced within the Danube Region;
- Contribute to strong and clear **strategic focus** of the activities and efforts undertaken within the EUSDR Priority Areas as well as highlighting the ambition and direction a PA has in a certain policy area;
- Support and further encouraging **cooperation** among EUSDR participating states and/or regions;
- Strengthen the ground to further **embed** the EUSDR strategic topics – jointly agreed by all participating countries of the EUSDR – **into EU funding programmes** 2021-2027 and beyond;
- **Promote the EUSDR** and – through the implementation of strategic projects and processes – the idea of transnational cooperation and **cohesion policy** in Europe and the Danube region.



# Proposed scope and criteria

- Can be projects (single or grouped in clusters), processes, networks, platforms etc.
- Can be planning/preparatory phase, in implementation/ongoing phase or completed
- Must fulfil the following three criteria:
  - a) **Connection to the EUSDR:** Deliver on or contribute to one or more targets and Actions described in the EUSDR Action Plan.
  - b) **Macro-regional dimension:** Involve at least three EUSDR participating states (or at least two participating states and a neighbouring country) and have a high macro-regional impact (effect) in at least three participating states from the Danube Region.
  - c) **Multi-level governance approach:** Involve different actors (e.g. policy makers, policy implementers, research institutions, civil society etc.) and/or several levels (supranational, national, regional, local) in the development/consultation and/or implementation process.

# Proposed course of action



## Guidance paper for identifying and listing EUSDR strategic projects/processes

- Guidance paper – including definition, purpose and criteria for EUSDR strategic projects/ processes – drafted by the DSP in consultation with the PAs, endorsed by the NCs



## Identification of EUSDR strategic projects/processes

- Selection of strategic projects and/or processes by PAs
- Submission of the EUSDR strategic project/process template by the PACs to the DSP
- Support and collection of templates from all PAs by the DSP



## Labelling completed

- List of EUSDR strategic projects and processes on the EUSDR website, regularly updated and maintained by the DSP
- 'Certificate' for each EUSDR strategic project/process provided by the DSP
- Distribution of EUSDR strategic projects and processes among NCs and other EUSDR stakeholders by the DSP



## Communication measures for more visibility

- Promotion of EUSDR strategic projects and processes by the DSP through website, social media, publications and/or other communication tools
- Potential promotion on national and transnational level by EUSDR stakeholders







**Thank you very much for your attention!**

**Do not hesitate to contact us!**  
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