









Online Meeting of the Steering Group of EUSDR Priority Area 2

29 June 2021













Update of the Activities & the way forward in 2021













a. SUPPORT FOR PACS, NCS & EUSDR PCY

Needs Assessment on the engagement in Steering Groups (SGs)













b. EMBEDDING PROCESS

Summary

01/2020

EUSDR TASK FORCE

formed for embedding the EUSDR into EU Programmes (EMB-DR); suppor for strategic planning and programming of the ESI/IPA III/ NDICI funds in 3 meetings held so far



05/2020

SHORTLIST STRATEGIC TOPICS

three strategic topics per Priority Area (PA) to be included in the relevant national/regional operational programmes was generated and endorsed in 10/2020.



01/2021

MANETWORKS

- ESF MA Network since 2015
- ERDF/CF MA Network est. 01/2021
- IPA/NDICI programming authorities network est. 04/2021



03/2020

EUSDR EMBEDDING TOOL

elaborated as rolling document based on a screening of available funding instruments. In this matrix, for each action and strategic topic possible funding instruments are suggested. 11/2020

MA LEAFLET & SK EUSDR Presidency Paper

- Embedding a nutshell provided to MAs in the Danube Reingion incl. embedding formats.
- FROM WORDS TO ACTION! Discussion Paper on further potential tools and processes for embedding initiated under the SK EUSDR Presidency











b. EMBEDDING PROCESS

Recap: tools elaborated



The Guidance Paper for Embedding of the EUSDR

• comprehensive instructions for the EUSDR Embedding process including a table filled in by Priority Areas to provide up to three strategic topics (per PA) and detailed description of each strategic topic (shortlist)



The EUSDR Embedding Tool (Annex 1a)

 Actions of the EUSDR AP and of the shortlisted strategic topics, which have been in each case allocated to possible EU funds, IPA III and NDICI funds as well as to the Annexes D of the Country Reports 2019 and 2020



Sources for content of funding instruments (Annex 1b)

• a compilation of funding instrument sources to support PACs in their selection of strategic topics and NCs in approaching the MAs.



MA Leaflet to embed the EUSDR into EU programmes 2021 – 2027

• the how, the why, the what summary of EUSDR embedding for representatives of managing/programming authorities, NCs, PACs and other stakeholders working on embedding into EU programmes



EUSDR EMBEDDING – FROM WORDS TO ACTION! Discussion Paper

 discussion paper on further potential tools and processes for embedding initiated under the SK EUSDR PRESIDENCY



For EUSDR embedding process and the EUSDR tools elaborated, please visit:

https://danuberegion.eu/proje cts-andfunding/embed ding-2021-2027/













b. EMBEDDING PROCESS

Where do we stand? What's next?

SCREENING

Feedback received by NCs after screening the suggested strategic topics for their feasibility and suitability with regards to embedding on the national level in consultation with their programming/managing authorities



SHORTLIST

Preparation of 3 strategic topics (per PA) and detailed description of each strategic topic (shortlist).

NEXT STEPS

- Further prioritisation of the shortlisted topics
- EUSDR EMBEDDING FROM WORDS TO ACTION! Discussion Paper on further potential tools and processes for embedding initiated under the SK EUSDR PRESIDENCY
- MA & programming authorities networks (ERDF/CF & IPA/NDICI)







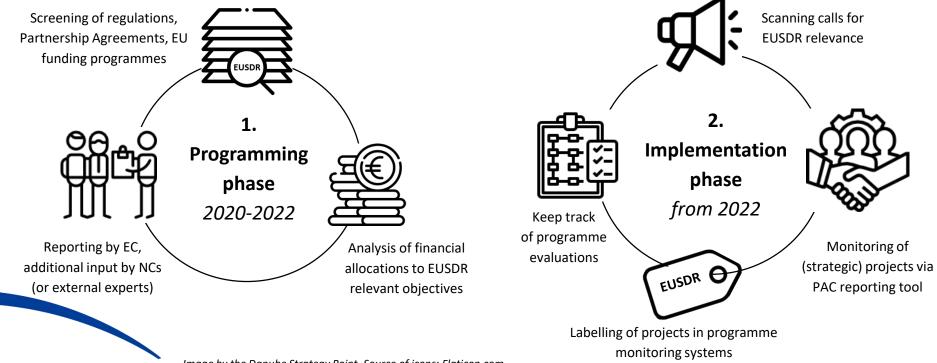




c. MONITORING & EVALUATION

Monitoring of the Embedding process

Aim: to depict the EMB outcomes and how EU funds contribute to the development and implementation of the EUSDR – on two levels













c. MONITORING & EVALUATION

EUSDR Monitoring Tool

- → one comprehensive Monitoring
- → no double reporting
- → strategic decision making support tool for NCs

To be implemented as an online tool from 2022 (once in 2 years)

Reporting Period		Released in	Reference
2019	(1 year)	2020	"Old" Action Plan, PAC Reporting unchanged (EC, DTP reporting)
2020–2021	(2 years)	2022	New Action Plan, New PAC Reporting
2022–2023	(2 years)	2024	New Action Plan, New PAC Reporting
2024–2025	(2 years)	2026	New Action Plan, New PAC Reporting













c. MONITORING & EVALUATION

Policy/Impact Evaluation



• According to the *Evaluation Plan* and following the *Operational Evaluation* from 2019, a **Policy/Impact Evaluation will be conducted in 2021**



 To define the content and focus of the evaluation, a SG DANUVAL meeting took place in April 2021. The EUSDR Evaluation Plan was endorsed by the NCs.













d. COMMUNICATION

- EUSDR website
- www.danube-region.eu

- Constantly updated with newest & most relevant information for the EUSDR target groups
- Users: 7,805 new users from Sept 2020 to March 2021
- Average session duration: 2:34 min (people who landed on EUSDR webpage spent about 2 minutes for reading)
- NEW: Documents on the <u>EUSDR Communication Strategy and Visual Identity</u>













d. COMMUNICATION

• EUSDR social media platforms

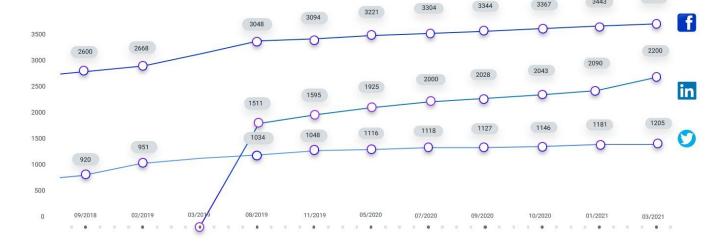


#EUSDR



/danube-region-strategy





















d. Communication

The EUSDR app

A smart app for the EUSDR promotion on mobile devices, available both for Android and iOS systems, providing the following:

- Search function
- User feedback
- Contacts of core stakeholders
- FAQ section
- Animated sections for interactivity
- Push-up notifications for news / newsletters published on the EUSDR webpage
- Connected to the webpage, the smart app takes over events calendar, news, publications etc.
- Entertainment section: tourist advice gastronomy, personalities in the Danube region, cultural routes etc.













d. Communication



















d. Communication





















Plan with your

stakeholders!

Workshop

e. Capacity Building

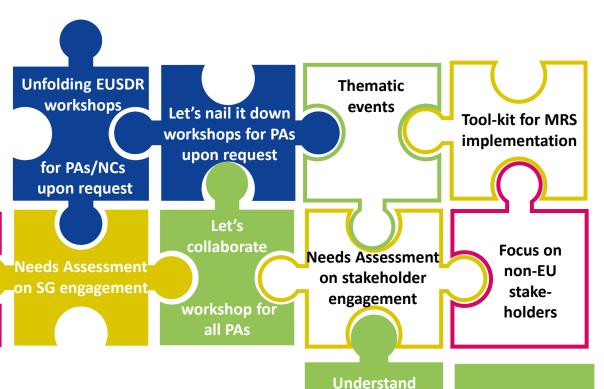
Process



Events for EUSDR key stakeholders

Events for EUSDR key stekhodlers upon request





your

stakeholders!

Workshop





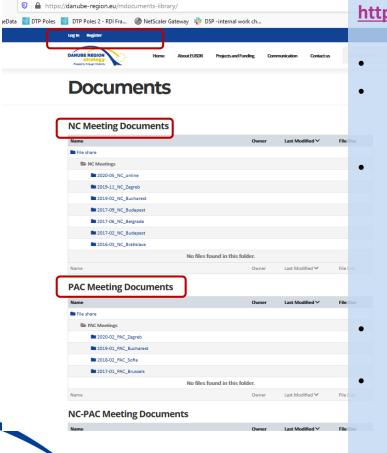






f. What's next?

EUSDR Intranet



https://danube-region.eu/mdocuments-library/

- For access to meeting minutes and presentations
- Login credentials will be sent to all NCs and PACs listed in the EUSDR mailing list, DG REGIO and DTP on Wednesday, 15/03/2021
- Login via: https://danube-region.eu/my-account/
 Then select "About EUSDR EUSDR Intranet"



- Should you lose your login credentials, please contact office@eusdr-dsp.eu to reset your password
- In case you would like such a section for your SG on your PA site, please contact office@eusdr-dsp.eu











f. What's next?

Ukrainian EUSDR Presidency

Ukraine to be the first non-EU member state to chair EU Strategy for Danube Region (EUSDR) i

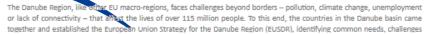


On February 17th, 2021, under the Slovak Presidency of the EUSDR and the unanimous decision of the EUS The towards the approval of Ukraine's chairing the EUSDR, Ukraine will hold the EUSDR Presidency from No.

Ukraine will hold the EUSDR Presidency from November 2021 to November 2022

- approval of Ukraine's chairing the EUSDR Presidency on February 17th, 2021, under the Slovak Presidency of the EUSDR and the unanimous decision of the EUSDR participating states
- Oleksiy Chernyshov, Minister for Communities and Territories Development of Ukraine:

"Presiding over the Danube Strategy is a great responsibility for Ukraine and an opportunity to learn from the experience of other countries in the region. Each joint platform with the EU speeds up Ukraine's European integration path, especially when it comes to co-operation within one of the largest regions in Central Europe".













Thank you very much for your attention!

Do not hesitate to contact us!

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